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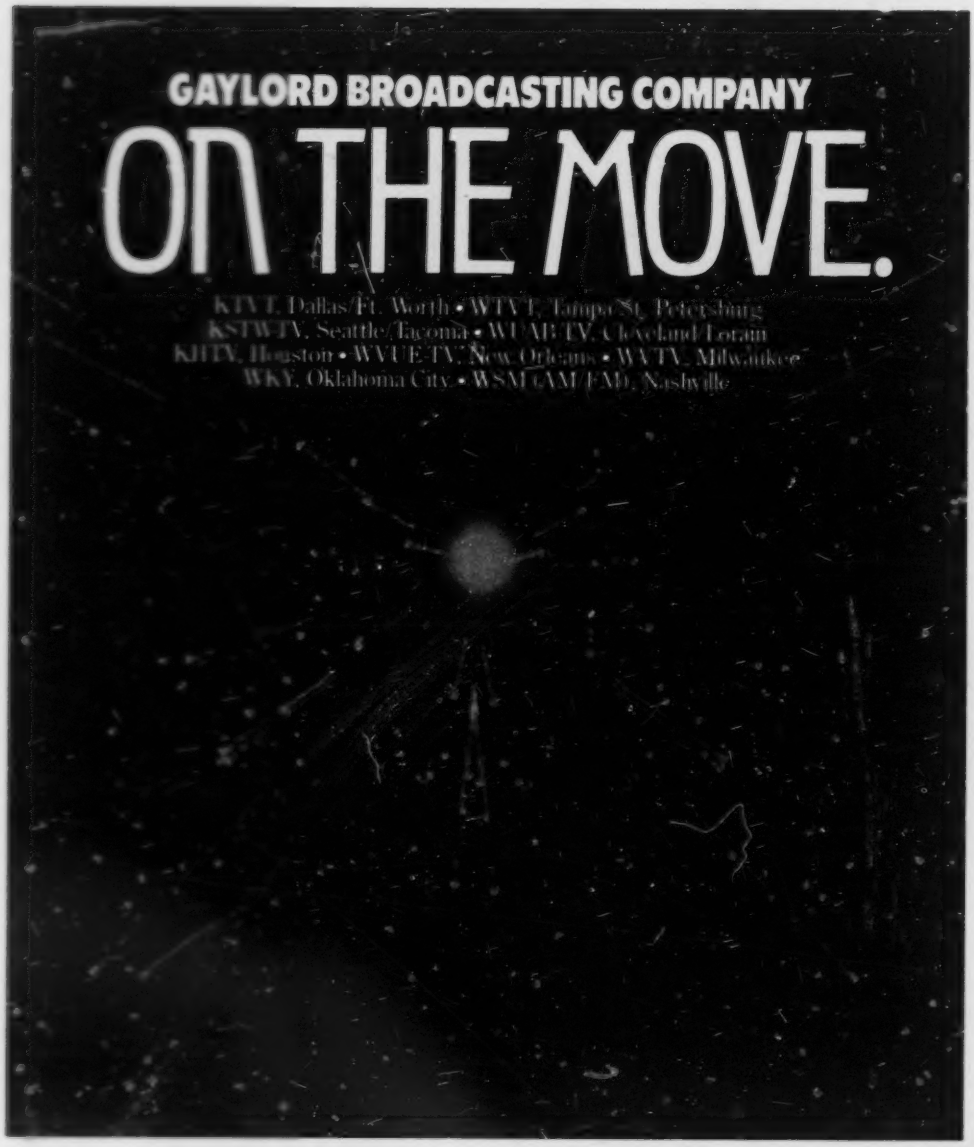
The Fifth Estate

RADIO TELEVISION CABLE SATELLITE

Broadcasting Aug 26


GAYLORD BROADCASTING COMPANY
ON THE MOVE.
KTVT, Dallas/Ft. Worth • WTVT, Tampa/St. Petersburg
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Vol. 109 No. 9

Broadcasting Aug 26

NBC ponders cable news service
Special Report on local journalism

PULLING BACK □ ABC to complete layoff of some 350 employes by Labor Day. **PAGE 31.**

MUST-CARRY APPEAL □ NAB and 13 other broadcasters ask for stay of implementation of court of appeals must-carry decision. **PAGE 31.**

ANOTHER CABLE NEWS OPERATION? □ NBC is exploring idea of cable news service. **PAGE 33.**

FOR LEASE □ Intelsat raises proposal to lease excess transponder capacity on its satellite system. **PAGE 35.**

FOR SALE □ Evening News Association sends letters to shareholders, disclosing that company is on the market. **PAGE 37.**

LOCAL JOURNALISM □ BROADCASTING's annual survey of the top efforts in local television and cable journalism. **PAGES 39-98.**

SOUNDING GOOD □ Transtar Radio Network's light adult contemporary format showing strong inroads in market. **PAGE 100.**

OUT FOR COMMENT □ FCC releases notice of inquiry seeking input on how it should handle corporate takeovers. **PAGE 101.**

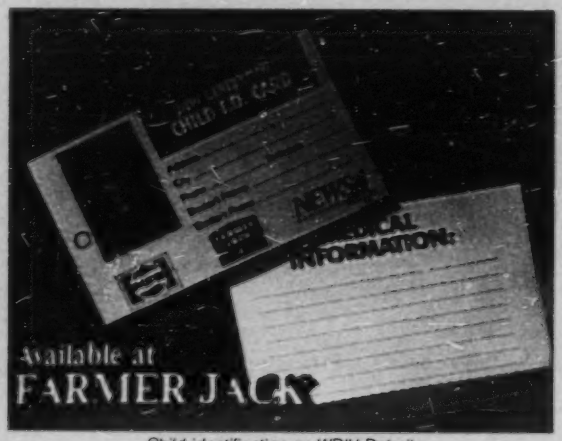
POST PURCHASE □ Washington Post Co. buys most of Capital Cities Communications cable systems, totaling 350,000 homes, for $350 million. **PAGE 104.**

C-SPAN POLL □ Cable public affairs network finds it is gaining support in its drive to televise Senate proceedings. **PAGE 105.**

CONVENTION OPENING □ Cable industry gathers in Atlanta for Eastern Cable Show. **PAGE 107.**

U.S. MAN □ Phil Lind has led Canadian and U.S. expansion of Toronto's Rogers Cablesystems, now one of the world's largest cable operators. **PAGE 135.**

Hurricane flooding on WFMY-TV Greensboro, N.C.



Child identification on WDIV Detroit

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and is app. for seven new FM's. Filed July 12.

■ Aspen, Colo.—Aspen FM Inc. seeks 107.1 mhz; 470 w; HAAT: 804 ft. Address: P.O. Box 3884, 81612. Principal is owned by Martha Tapias (76.2%) and Cynthia Chardonnay (23.8%). Tapias is account executive with SIN Television Network. Chardonnay is employed by *Aspen Daily News*. Applicant has no other broadcast interests. Filed July 12.

■ Aspen, Colo.—Aspen Skywave Inc. seeks 107.1 mhz; 480 w; HAAT: 255 m. Address: 557 Addison, Palo Alto, Calif. 94301. Principal is principally owned by Rosanna Rascon. It has no other broadcast interests. Filed July 12.

■ Grand Junction, Colo.—Mid-America Gospel Radio Network seeks 107.9 mhz; 38.9 kw; HAAT: 2,878 ft. Address: One Parkside Plaza, 1430 Olive St., St. Louis, Mo. 63103. Principal is controlled by Harold S. Schwartz, but is owned by Gary Morse and Burt W. Kaufman. It owns seven FM's. Filed July 12.

■ Grand Junction, Colo.—Penny Drucker seeks 104.3 mhz; 37.5 kw; HAAT: 2,952.1 ft. Address: 5275 Hatch Dr., Evergreen, Colo. 80439. Principal is also app. for five LPTV's. Filed July 12.

■ Grand Junction, Colo.—Beacon Broadcasting seeks 104.3 mhz; 100 kw; HAAT: 1,310 ft. Address: P.O. Box 7008, Columbus, Ga. 31908. Principal is owned by William Kitchen, who also owns KBQN(AM) Pago Pago, American Samoa, and WOCD-TV Amsterdam, N.Y. Filed July 12.

■ Grand Junction, Colo.—Nancy Cappetto seeks 104.3 mhz; 45.7 kw; HAAT: 2,912 ft. Address: 2145 N. 17th Circle, 81501. Principal has no other broadcast interests. Filed July 12.

■ Grand Junction, Colo.—Monument Broadcasters seeks 104.3 mhz; 100 kw; HAAT: 1,385 ft. Address: 486 Tiara Dr., 81503. Principal is equally owned by James G. Spehar and his wife, Bonnie. It has no other broadcast interests. Filed July 12.

■ Grand Junction, Colo.—Echonet Corp. seeks 104.3 mhz; 37.5 kw; HAAT: 2,952.1 ft. Address: 1925 W. Dartmouth, Englewood, Colo. 80110. Principal is equally owned by Candy M. Ergen; her husband, Charles, and Tom Ortolf. It owns LPTV in Nacogdoches, Tex., and is app. for over 60 other LPTV's. Filed July 12.

■ Grand Junction, Colo.—Susan Lundborg seeks 104.3 mhz; 100 kw; HAAT: 1,003 ft. Address: Suespath, Quogue, N.Y. 11959. Principal is also app. for new FM's in Reno. Filed July 11.

■ Silverton, Colo.—San Juan Christian Broadcasting seeks 99.3 mhz; 790 w; HAAT: 577 ft. Address: 225 W. 14th St., Silverton, Colo. 81433. Principal is owned by Steven P. Ingham and his wife, Nancee. It has no other broadcast interests. Filed July 11.

■ Eastpoint, Fla.—Sun & Sand Broadcasters seeks 100.9 mhz; 3 kw; HAAT: 300 ft. Address: 1591 Boyle Rd., Hamilton, Ohio 45013. Principal is owned by Clair D. Plessinger (37.5%); her husband, Richard (37.5%), and Ann Maribona (25%). It has no other broadcast interests. Filed July 12.

■ Marco, Fla.—Marco Minority Associates seeks 92.7 mhz; 3 kw; HAAT: 328 ft. Address: 3736 Winkfield Pl., Columbus, Ga. 31909. Principal is owned by Margaret R. Angell (20%), Enrique S. Rivera (20%) and Angell's mother, Rita (60% ltd. partner). It has no other broadcast interests. Filed July 12.

■ Marco, Fla.—Dee Whitmore seeks 92.7 mhz; 3 kw; HAAT: 300 ft. Address: P.O. Box 18524, Tampa, Fla. 33609. Principal has no other broadcast interests. Filed July 12.

■ Marco, Fla.—Maranatha Broadcasting Co. seeks 92.7 mhz; 3 kw; HAAT: 328 ft. Address: East Rock Road, Allentown, Pa. 18103. Principal is owned by Richard C. Dean (92%) and David G. Hinson (8%). It owns WFMZ-FM-TV Allentown, Pa. Dean is also app. for four new FM's. Filed July 12.

■ Marco, Fla.—Television Systems Inc. seeks 92.7 mhz; 3 kw; HAAT: 328 ft. Address: 1085 Bald Eagle Dr., B-503, Marco Island, Fla. 33937. Principal is owned by Esther B. Parcelles (80%) and Christa A. Garlitz (20%). It has no other broadcast interests. Filed July 12.

■ Marco, Fla.—Affirmative Broadcasting Corp. seeks 92.7 mhz; 3 kw; HAAT: 201 ft. Address: 2036 Canal St., Fort Myers, Fla. 33901. Principal is owned by Edward Young, who has no other broadcast interests. Filed July 12.

■ Mexico Beach, Fla.—Wooten Broadcasting seeks 99.3 mhz; 3 kw; HAAT: 328 ft. Address: P.O. Box 4183, Panama City, Fla. 32401. Principal is owned by Charles T. Wooten (29%); his wife, Merri (26%); Tanna M. Farrell (25%), and Robert E. King (20%). Wooten is contract engineer. Farrell is traffic director at noncommercial WKGC-AM-FM Panama City, Fla., where King is also on board of trustees. Filed July 12.

■ Kanoehe, Hawaii—Gila Monster Broadcasting Co. seeks 104.3 mhz; 100 kw; HAAT: 1,000 ft. Address: 2517 W. Calle Padilla, Tucson, Ariz. 85705. Principal is owned by Homero Serapio Pacheco, who has no other broadcast interests. Filed July 12.

■ Kanoehe, Hawaii—Betty Fossbind seeks 104.3 mhz; 100 kw; HAAT: minus 308 ft. Address: 3095 Aldercrest Dr., Tillamook, Ore. 97141. Principal has no other broadcast interests. Filed July 12.

■ Kanoehe, Hawaii—FM Kanoehe Ltd. Partnership seeks 104.3 mhz; 63 kw; HAAT: 2,211 ft. Address: 629 Elepaio St., Honolulu, Hawaii 96816. Principal is principally owned by George L. Lindemann. It has no other broadcast interests. Filed July 12.

■ Kanoehe, Hawaii—Kanoehe FM Ltd. Partnership seeks 104.3 mhz; 79.4 kw; HAAT: 2,182 ft. Address: 1015 Gayley Ave., Box 347, Los Angeles, 90024. Principal is owned by John P. Marcom and Maile Meyer. It is also app. for over 40 LPTV's. Filed July 12.

■ Kanoehe, Hawaii—Kanoehe Radio seeks 104.3 mhz; 66 kw; HAAT: 2,127 ft. Address: 240 Kuuhale St., Kailua, Hawaii 96734. Principal is equally owned by Sally Ann Blanchard, Anthony P. DiGiovanni and Franklin J. Diminio. They are also app.'s for new FM in San Clemente, Calif. Filed July 12.

■ Kanoehe, Hawaii—Tropic-Aire Ltd. seeks 104.3 mhz; 87.1 kw; HAAT: 2,086 ft. Address: 1018 Cedar Grove Rd., Lynnewood, Pa. 19096. Principal is owned by Karen J. Gross, who is also app. for new FM in Reno. Filed July 12.

■ Kanoehe, Hawaii—Betty Conway seeks 104.3 mhz; 5 kw; HAAT: 1,007 ft. Address: P.O. Box 711, New Albany, Ind. 47150. Principal has no other broadcast interests. Filed July 12.

■ Kanoehe, Hawaii—Windward Broadcasting Inc. seeks 104.3 mhz; 63 kw; HAAT: 2,150 ft. Address: 122 Mallard Ave., Bel Air, Storm Lake, Iowa 50588. Principal is principally owned by Yolene May Fekel and Evaresto P. Conselva. It has no other broadcast interests. Filed July 12.

■ Kanoehe, Hawaii—Brenda R. Tanger seeks 104.3 mhz; 100 kw; HAAT: 1,064.2 ft. Address: 35 Fox Lane, Newton Centre, Mass. 02159. Principal, with family, owns WTMI(FM) Miami, Fla. Filed July 12.

■ Preston, Idaho—Cache Country Inc. seeks 96.7 mhz; 105 w; HAAT: 225.6 ft. Address: P.O. Box 235, 83236. Principal is owned by Michael Lish, who has no other broadcast interests. Filed July 12.

■ Blackfoot, Idaho—Sandra Lee Walton seeks 101.5 mhz; 100 kw; HAAT: 1,468 ft. Address: 611 E. 135th St., Glenpool, Okla. 74033. Principal has no other broadcast interests. Filed July 12.

Summary of broadcasting
as of June 30, 1985

Service	On Air	CP's	Total *
Commercial AM	4,792	170	4,962
Commercial FM	3,801	418	4,219
Educational FM	1,194	173	1,367
Total Radio	9,787	761	10,548
FM translators	789	444	1,233
Commercial VHF TV	541	23	564
Commercial UHF TV	374	222	596
Educational VHF TV	113	3	116
Educational UHF TV	186	25	211
Total TV	1,214	273	1,487
VHF LPTV	218	74	292
UHF LPTV	127	136	263
Total LPTV	345	210	555
VHF translators	2,869	186	3,055
UHF translators	1,921	295	2,216
ITFS	250	114	364
Low-power auxiliary	824	0	824
TV auxiliaries	7,430	205	7,635
UHF translator boosters	6	0	6
Experimental TV	3	5	8
Remote pickup	12,338	53	12,391
Aural STL & intercity relay	2,836	166	3,002

* Includes off-air licenses.

■ Blackfoot, Idaho—Clare Marie Ferguson seeks 101.5 mhz; 100 kw; HAAT: 1,004 ft. Address: 168 Pierce St., Twin Falls, Idaho 83301. Principal is also app. for new FM in Baker, Ore. Filed July 12.

■ Blackfoot, Idaho—Small Market Minority Radio seeks 101.5 mhz; 100 kw; HAAT: 1,468 ft. Address: 6161 Oakey, Las Vegas, 89102. Principal is owned by Shara Whitney, who has no other broadcast interests. Filed July 12.

■ Blackfoot, Idaho—Radio Representatives Inc. seeks 101.5 mhz; 100 kw; HAAT: 1,513 ft. Address: P.O. Box 660, Santa Ynez, Calif. 93460. Principal is owned by G. Dawn Delgatty (33.3%) and four others at 16.6% each: her brother, N. James Patterson; his wife, Sharon A. Patterson; his brother, Sherwood H. Patterson, and his wife, Myrlin. It owns KGDP(AM) [CP] Santa Ynez, Calif. Sharon and James Patterson own KIRV(AM) Fresno, Calif. Filed July 11.

■ Blackfoot, Idaho—Rebecca Radio of Idaho seeks 101.5 mhz; 100 kw; HAAT: 1,003 ft. Address: 3530 N.E. 25th Terrace, Fort Lauderdale, Fla. 33308. Principal is owned by Rebecca Ann Fulton (60%); her husband, Peter (10%), and Kathleen D. Walker (30%). It is also app. for new FM in Marco, Fla. Walker is business manager of WNWS(AM) South Miami, Fla. Peter Fulton is consultant to Metroplex Communications Inc., Cleveland-based station group of two AM's and five FM's. Filed July 11.

■ Blackfoot, Idaho—Q Prime Inc. seeks 101.5 mhz; 100 kw; HAAT: 1,897.9 Address: 212 11th St., Hoboken, N.J. 07030. Principal is equally owned by Clifford N. Burnstein and Peter D. Mensch. It is app. for five new FM's. Filed July 12.

■ Blackfoot, Idaho—Michelle Anderton seeks 101.5 mhz; 100 kw; HAAT: 1,511 ft. Address: 1612 Harvard Ave., Salt Lake City 84105. Principal is app. for new FM in Stephenville, Tex. Filed July 12.

■ Blackfoot, Idaho—Richard P. Bott seeks 101.5 mhz; 100 kw; HAAT: 1,646 ft. Address: 8603 Buckingham Lane, Kansas City, Mo. 64138. Principal is owner of Bott Broadcasting, Kansas City-based station group of four AM's. Filed July 11.

■ Van Buren, Ind.—Central Broadcasting Corp. seeks 99.3 mhz; 3 kw; HAAT: 328 ft. Address: 120 North Miller Ave., Marion, Ind. 46952. Principal is principally owned by William M. Quigg. It also owns WBAT(AM) Marion, WBIW(AM)-WFIF(FM) Bedford, Ind., and WBEX(AM)-WKKJ(FM) Chillicothe, Ohio. Filed July 11.

■ Van Buren, Ind.—Charles J. Saltzman seeks 99.3 mhz; 3 kw; HAAT: 276.5 ft. Address: 20355 N.E. 34th Ct., #2421, North Miami Beach, Fla. 33180. Principal is app. for six new FM's. Filed July 2.

■ Van Buren, Ind.—Keymarket Communications of Indiana seeks 99.3 mhz; 3 kw; HAAT: 328 ft. Address: 1 Tall Pine Court, Augusta, Ga. 30909. Principal is station group of eight AM's and eight FM's, equally owned by Paul Rothfuss, Kirby Confer and Donald Alt. Filed July 12.

■ Van Buren, Ind.—Umberger Radio seeks 99.3 mhz; 3 kw; HAAT: 328 ft. Address: 1001 Ridge Ave., Clearwater, Fla. 33515. Principal is owned by Ben L. Umberger and family. It owns WIKX(AM) Immokalee, Fla. It has interest in WGGG(AM) Gainesville, Fla., and WGLV(AM) Micanopy, Fla. Filed July 11.

■ Van Buren, Ind.—Randall L. Huston seeks 99.3 mhz; 3 kw; HAAT: 328 ft. Address: 1202 Three Rivers East, Fort Wayne, Ind. 46802. Principal is anchorman for WPTA-TV Fort Wayne. Filed July 12.

■ Van Buren, Ind.—Douglas G. Harding seeks 99.3 mhz; 3 kw; HAAT: 309.5 ft. Address: 10009 Harlech Lane, Jeffersontown, Ky. 40299. Principal has no other broadcast interests. Filed July 5.

■ Van Buren, Ind.—Robert A. Weaver seeks 99.3 mhz; 3 kw; HAAT: 309.5 ft. Address: 510 West Main St., Portland, Ind. 47371. Principal is general manager of, and has interest in, WPGW-AM-FM Portland, Mich. He also has interest in WBUT(AM)-WLER(FM) Butler, Pa. Filed July 11.

■ Baraga, Mich.—Mary Verkest seeks 104.3 mhz; 100 kw; HAAT: 987 ft. Address: Route 8, Hayward, Wis. 54843. Principal, with her husband, James, owns WFCL-AM-FM Clintonville, Wis. Filed July 12.

■ Harbor Springs, Mich.—Harbor Springs Radio Ltd. seeks 103.9 mhz; 1.8 kw; HAAT: 400 ft. Address: Box 11101, Lansing, Mich. 48901. Principal is owned by William J. Dickson (30%), D.C. Schaberg (50%), John A. Yaroch (10%) and Steven Dougan (10%). Filed Aug. 12.

■ Harbor Springs, Mich.—Margaret Keon seeks 103.9 mhz; 3 kw; HAAT: 328 ft. Address: 591 Redwood Highway, Mill Valley, Calif. 94941. Principal has no other broadcast interests. Filed July 12.

■ Pentwater, Mich.—M-S Communications Inc. seeks 103.1 mhz; 3 kw; HAAT: 328 ft. Address: 1883 Eloise Dr., Muskegon, Mich. 49444. Principal is owned by Mark L.